An Autonomous Institute

Meerut Institute of Engineering & Technology

Approved by AICTE, N. Delhi & Affiliated to Dr. A.P.J. Abdul Kalam Technical University, Lucknow
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FACULTY PROFILE

Name	Dr. Anuj Sangwan		Photograph
Designation	Associate Professor		
Department	MBA		
Google Scholar Id			
Qualifications	UG	PG	PhD
			YES
Area of Specialization	Marketing		
Total Experience	Teaching	Research	Industry
	21.5 Years		
No. of paper published in Journals	National	International	Others
	8	10	
No. of paper published in Conference	National	International	Others
No. of Book Chapters published	National	International	Others
		6	
Project Guided	UG	PG	PhD
		100+	
PhD Guided? if Yes , Give Details	Field	Name of University	No. of students guided
No. of Book Published	National	International	Others
Patent	Filed	Published	Granted
		6	
No. of copyrights / Monograms			
Subjects Taught	At UG level		At PG level
			Marketing Related Subjects
Details of Grants fetched			
No. of FDPs/STTPs Attended	25		
Details of Professional Membership			
Details of Achievements / Awards	Vice-Chancellor Gold Medal; NBA Appreciation Certificate		

Interaction with outside world	
No. of SWAYAM / MOOCs attended with certification	